



SoftAtHome Shortlisted at the 2017 Leading Light Awards for its Video 360 on TV

Colombes, France – April 20th, 2017 – SoftAtHome, a software provider of operator CPE devices enabling convergent services for the digital home, is proud to have been shortlisted for this year's Leading Light Awards in the Most Innovative Video/Multimedia Product or Service category for its Video 360 on TV solution.

With SoftAtHome's Video 360 on TV, end-users can enjoy full 360° Video on a TV set with an intuitive user experience by simply using their remote control to navigate within the video. Based on SoftAtHome's next-generation software SOP8, this TV-based 360° video experience is also enriched with unique light ambiance technology as well as the latest audio object technologies to deliver the ultimate immersive experience. It has been successfully trialed since September 2016.

The annual Leading Lights Awards are testament to the innovation, business acumen and diversity the communications industry has at its disposal.

About SoftAtHome

SoftAtHome is a fast-growing software company delivering leading connectivity, Pay TV and digital services for Operator devices in the home. Through its SOP product, SoftAtHome is empowering operators to compete against local competition and global players alike by leveraging the ecosystem to deliver outstanding services. SOP is central to delivering standard based cost-effective solutions that are simple and long lasting. Its solutions are already deployed on over 30 million homes in more than 17 countries in multiple broadband and broadcast deployments for major operators.

The company is headquartered in France with development and sales teams also in Belgium and the UAE.

For more information, visit our website at www.softathome.com or follow us @SoftAtHome.

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