



SoftAtHome and Orange Win the Silver User Experience Award at the 2017 Connies

Colombes, France – May 4th, 2017 – SoftAtHome, a software provider of operator CPE devices enabling convergent services for the digital home, is proud to have partnered with Orange and won the Silver Contribution to User Experience Award at The 2017 Connies, in London.

The multi-awarded technology, TVLights, designed thanks to the partnership between Orange and Philips Lighting and enabled by SoftAtHome software, allows users to enjoy a breakthrough immersive experience in the living room. TVlights drives connected lights in real-time according to the content watched on TV, thanks to the algorithm developed and directly embedded into the set-top box. The algorithm computes in real time all the colors displayed on every section of the TV screen. It then controls the lights according to their position in the room, to the rhythm, and the color flow of the content watched on TV. It brings a new level of excitement and immersion, transforming the visual experience, like 5.1 surround sound transformed the TV audio experience a few years back.

About SoftAtHome

SoftAtHome is a fast-growing software company delivering leading connectivity, Pay TV and digital services for Operator devices in the home. Through its SOP product, SoftAtHome is empowering operators to compete against local competition and global players alike by leveraging the ecosystem to deliver outstanding services. SOP is central to delivering standard based cost-effective solutions that are simple and long lasting. Its solutions are already deployed on over 30 million homes in more than 17 countries in multiple broadband and broadcast deployments for major operators.

The company is headquartered in France with development and sales teams also in Belgium and the UAE.

For more information, visit our website at www.softathome.com or follow us @SoftAtHome.

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