



## **AirTies and SoftAtHome Partner for Cost-Optimised Wireless HEVC Set-Top Box**

**IBC 2014, Amsterdam - September 15, 2014**, AirTies, the Wi-Fi home meshing pioneer and device maker together with SoftAtHome, the leading provider of operating platforms enabling convergent services for the digital home are announcing their partnership to develop a “light” cost-optimised HEVC set-top box. The new box also supports Home Wi-Fi Meshing.

“Operators are challenged to meet competing requirements. They typically want high-end features like HEVC streaming support, while on the other hand also needing cost-effective entry-level devices. At the same time their subscribers expect modern form-factor devices with tiny footprints that give access to content from any source and can be displayed on different screens,” said Philippe Alcaras, CEO of AirTies.” With SoftAtHome’s agile software platform, we are able to address these three different requirements in a single device.”

“We are pleased to extend our partnership with AirTies, leveraging their leadership on Wi-Fi technologies such as Home Meshing to deliver the best and most cost-effective solution to our customers,” added Michel Degland, CEO of SoftAtHome.

The elegant compact Box designed and built by AirTies is one of most compact form factors in the world for a fully featured set top box. Powered by SoftAtHome’s universal player based on its SOP product, this “light” wireless set-top box is one of the first boxes to include the new HEVC/H.265 video decoding standards. End-users will experience the best video in HD quality even when the bandwidth is sub-optimal. The SoftAtHome player handles Broadcast, Multicast, Unicast and Adaptive streaming with seamless zapping from one kind of stream to another. Advantages also include HTML5 support, a WebKit browser, media centre capability, multiscreen redistribution and an exceptional UI. The box allows 802.11ac wireless connectivity, operating at 2.4 or 5GHz frequencies, together with AirTies Mesh Technology, allowing consumer self-service installation and extension of the wireless coverage to every corner of the home at the push of a button.

At IBC RAI Amsterdam from 12<sup>th</sup> to 16<sup>th</sup> September 2014, meet:

- SoftAtHome in Hall 4, on Stand 4.A51,
- AirTies in Hall 5, on Stand B33.

#### About SoftAtHome

**SoftAtHome** is an operator-backed software company delivering the best of connectivity, Pay TV and digital services to the home. Through its SOP product SoftAtHome empowers operators to compete against local competition and global players alike by leveraging the ecosystem to deliver outstanding services. SOP is central to delivering standard based cost-effective solutions that are simple and long lasting. SoftAtHome solutions are already deployed on over 20 million Home Gateways and Set Top Box throughout the world in multiple broadband and broadcast deployments. The company is headquartered in France with development and sales teams also in Belgium and the UAE. For more information, visit our website at [www.softathome.com](http://www.softathome.com) or follow us @SoftAtHome.

#### About AirTies

**AirTies** was founded in 2004 by a senior management and technical team from Silicon Valley, with the strategic intent to become the market leader for the wirelessly connected home. AirTies designs and develops its own software and hardware, wirelessly streaming high definition video to multiple rooms and screens. The comprehensive product portfolio includes broadband Internet devices and Internet based television set top boxes. Its award winning technology enables seamless wireless integration at the touch of a button, as well as 100 percent internet wireless coverage in homes. AirTies has an install base of over 10 million devices worldwide. More information is available at [www.airties.com](http://www.airties.com)

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